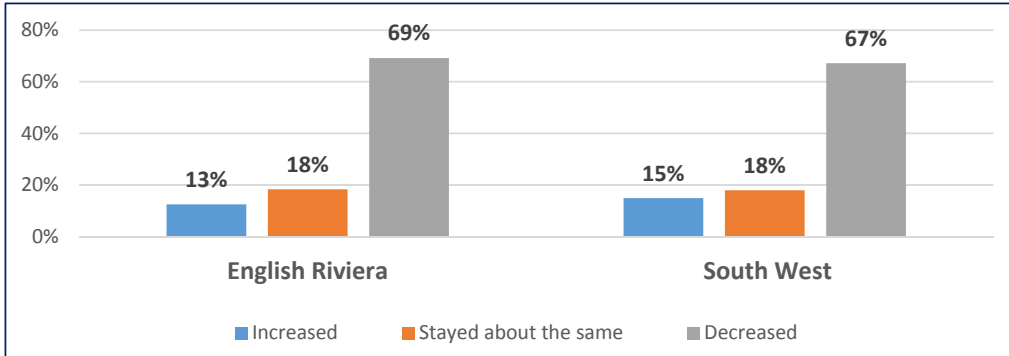


English Riviera How's Business April 2018

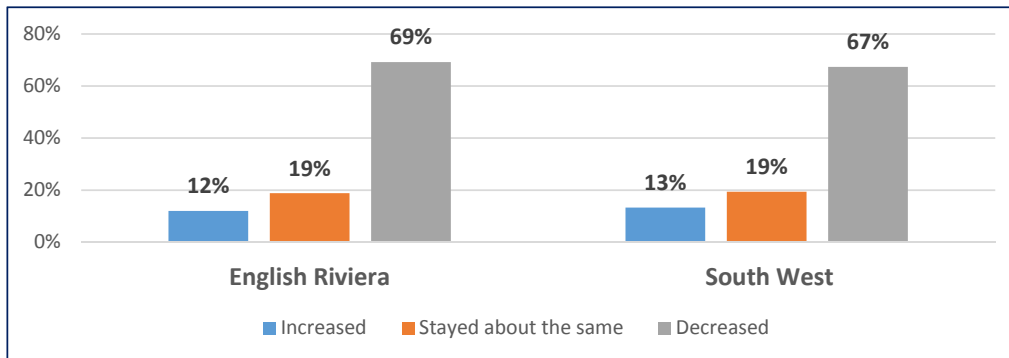
Visitor numbers compared to April 2017



Estimated actual % change

English Riviera	-18.71%
South West	-14.65%

Turnover compared to April 2017



Estimated actual % change

English Riviera	-19.94%
South West	-14.85%

Business outlook	May	June
Better than last year	31%	20%
Same as last year	21%	27%
Not as good as last year	48%	53%

English Riviera How's Business April 2018

Business optimism (max 10)	English Riviera	South West
Apr-18	5.81	5.85
Mar-18	5.38	5.70
Feb-18	6.42	6.29
Jan-18	6.18	6.22
Dec-17	6.84	6.65
Nov-17	6.17	6.37
Oct-17	6.2	6.37
Sep-17	6.17	6.24
Aug-17	6.03	6.24
Jul-17	5.93	6.09
Jun-17	5.68	5.94
May-17	6.31	6.31
Apr-17	6.49	6.51

Accommodation occupancy	%	Sample
Serviced room	38.1%	63
Hotel room	48.0%	18
B&B/guest house room	34.1%	45
Self catering unit	42.3%	11
Holiday Park unit	-	-
Caravan/camping pitch	-	-

Serviced room occupancy	2018	2017
January	33.4%	26.7%
February	25.0%	21.6%
March	30.8%	30.3%
April	38.1%	43.8%
May		43.2%
June		61.2%
July		73.1%
August		78.3%
September		70.1%
October		40.4%
November		21.5%
December		29.0%

Total sample this month

124

Summary data taken from the English Riviera How's Business Survey
compiled by the South West Research Company on behalf of the
English Riviera BID Company