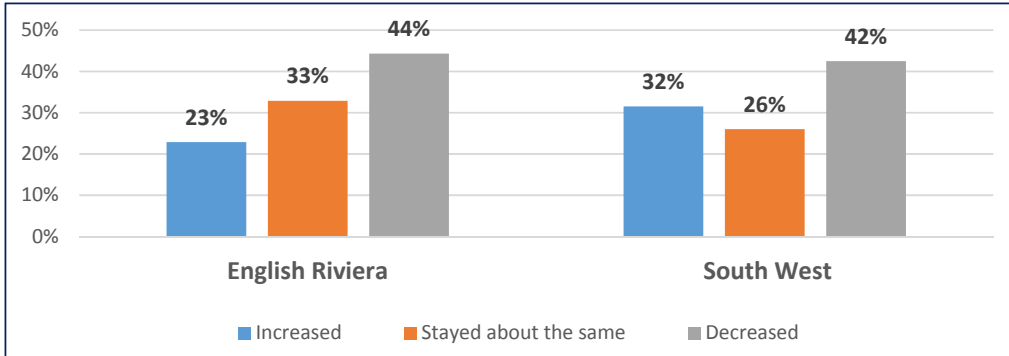


English Riviera How's Business March 2019

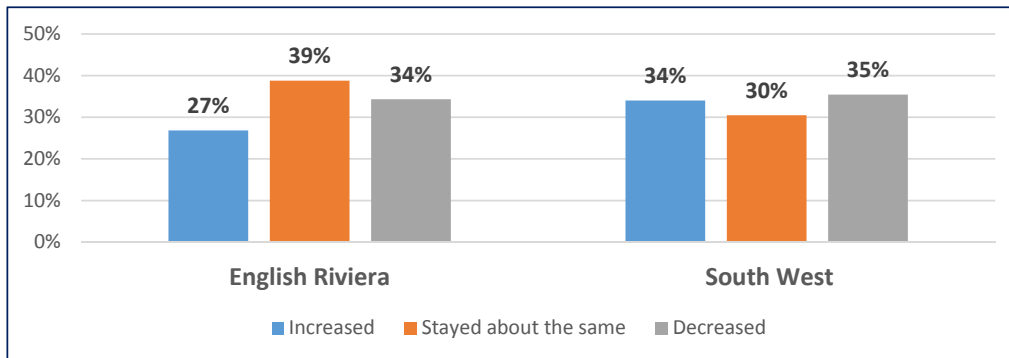
Visitor numbers compared to March 2018



Estimated actual % change

English Riviera	-4.1%
South West	-5.2%

Turnover compared to March 2018



Estimated actual % change

English Riviera	0.6%
South West	-2.1%

Business outlook	April	May
Better than last year	30%	20%
Same as last year	23%	24%
Not as good as last year	47%	56%

English Riviera How's Business March 2019

Business optimism (max 10)	English Riviera	South West
Mar-19	6.49	6.20
Feb-19	6.18	6.05
Jan-19	6.02	5.99
Dec-18	6.43	6.19
Nov-18	6.05	5.83
Oct-18	6.51	6.24
Sep-18	6.44	6.07
Aug-18	6.45	6.30
Jul-18	6.44	6.30
Jun-18	6.53	6.22
May-18	6.08	6.00
Apr-18	5.81	5.85
Mar-18	5.38	5.70

Accommodation occupancy	%	Sample
Serviced room	30.7%	32
Hotel room	47.3%	11
B&B/guest house room	22.0%	21
Self catering unit	15.9%	6
Holiday Park unit	60.0%	<5
Caravan/camping pitch	60.0%	<5

Serviced room occupancy	2019	2018	2017
January	34.8%	33.4%	26.7%
February	39.2%	25.0%	21.6%
March	30.7%	30.8%	30.3%
April		38.1%	43.8%
May		50.4%	43.2%
June		66.6%	61.2%
July		74.0%	73.1%
August		79.9%	78.3%
September		63.2%	70.1%
October		39.9%	40.4%
November		29.5%	21.5%
December		33.8%	29.0%

Total sample this month

79

Summary data taken from the English Riviera How's Business Survey
compiled by the South West Research Company on behalf of the
English Riviera BID Company