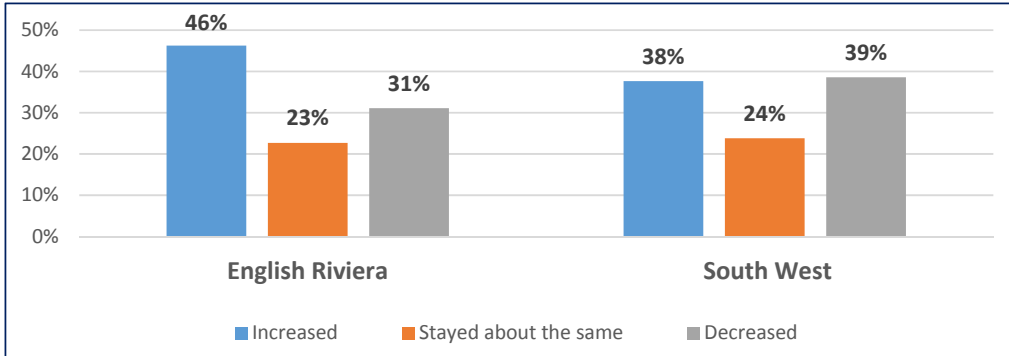


**English Riviera How's Business June 2018**

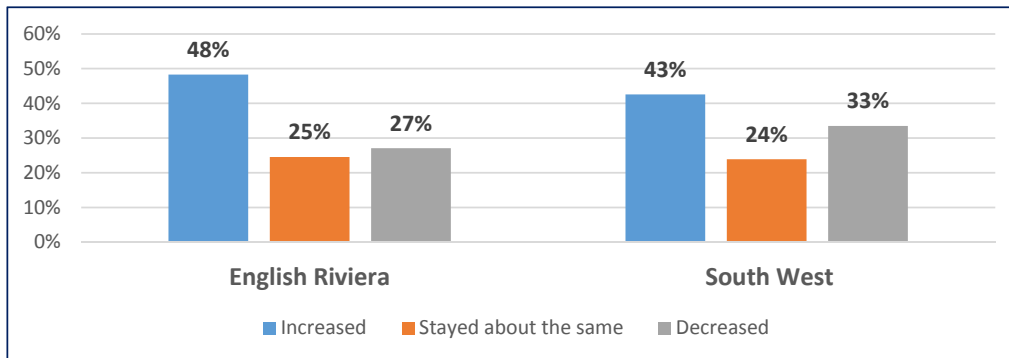
**Visitor numbers compared to June 2017**



**Estimated actual % change**

English Riviera	2.7%
South West	-1.5%

**Turnover compared to June 2017**



**Estimated actual % change**

English Riviera	4.8%
South West	0.5%

Business outlook	July	August
Better than last year	29%	12%
Same as last year	37%	35%
Not as good as last year	34%	53%

**English Riviera How's Business June 2018**

Business optimism (max 10)	English Riviera	South West
Jun-18	6.53	6.22
May-18	6.08	6.00
Apr-18	5.81	5.85
Mar-18	5.38	5.70
Feb-18	6.42	6.29
Jan-18	6.18	6.22
Dec-17	6.84	6.65
Nov-17	6.17	6.37
Oct-17	6.20	6.37
Sep-17	6.17	6.24
Aug-17	6.03	6.24
Jul-17	5.93	6.09
Jun-17	5.68	5.94

Accommodation occupancy	%	Sample
Serviced room	66.6%	66
Hotel room	77.7%	15
B&B/guest house room	63.4%	51
Self catering unit	85.0%	10
Holiday Park unit	-	-
Caravan/camping pitch	-	-

Serviced room occupancy	2018	2017
January	33.4%	26.7%
February	25.0%	21.6%
March	30.8%	30.3%
April	38.1%	43.8%
May	50.4%	43.2%
June	66.6%	61.2%
July		73.1%
August		78.3%
September		70.1%
October		40.4%
November		21.5%
December		29.0%

Total sample this month

123

Summary data taken from the English Riviera How's Business Survey  
compiled by the South West Research Company on behalf of the  
English Riviera BID Company