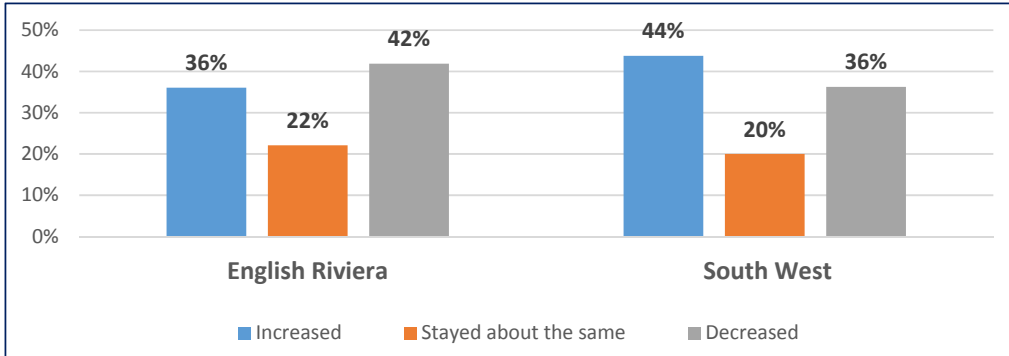


English Riviera How's Business April 2019

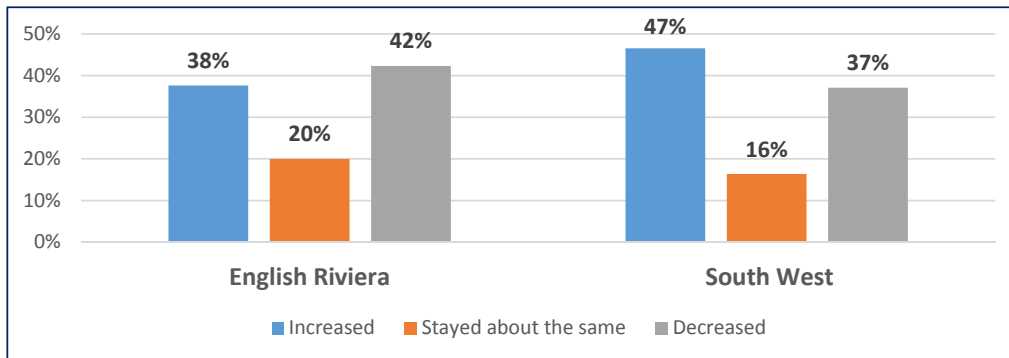
Visitor numbers compared to April 2018



Estimated actual % change

English Riviera	1.9%
South West	2.0%

Turnover compared to April 2018



Estimated actual % change

English Riviera	0.4%
South West	0.9%

Business outlook	May	June
Better than last year	23%	13%
Same as last year	26%	27%
Not as good as last year	51%	60%

English Riviera How's Business April 2019

Business optimism (max 10)	English Riviera	South West
Apr-19	6.02	5.86
Mar-19	6.49	6.20
Feb-19	6.18	6.05
Jan-19	6.02	5.99
Dec-18	6.43	6.19
Nov-18	6.05	5.83
Oct-18	6.51	6.24
Sep-18	6.44	6.07
Aug-18	6.45	6.30
Jul-18	6.44	6.30
Jun-18	6.53	6.22
May-18	6.08	6.00
Apr-18	5.81	5.85

Accommodation occupancy	%	Sample
Serviced room	39.3%	45
Hotel room	55.3%	12
B&B/guest house room	33.6%	33
Self catering unit	54.5%	7
Holiday Park unit	55.0%	<5
Caravan/camping pitch	0.0%	0

Serviced room occupancy	2019	2018	2017
January	34.8%	33.4%	26.7%
February	39.2%	25.0%	21.6%
March	30.7%	30.8%	30.3%
April	39.3%	38.1%	43.8%
May		50.4%	43.2%
June		66.6%	61.2%
July		74.0%	73.1%
August		79.9%	78.3%
September		63.2%	70.1%
October		39.9%	40.4%
November		29.5%	21.5%
December		33.8%	29.0%

Total sample this month

88

Summary data taken from the English Riviera How's Business Survey
compiled by the South West Research Company on behalf of the
English Riviera BID Company