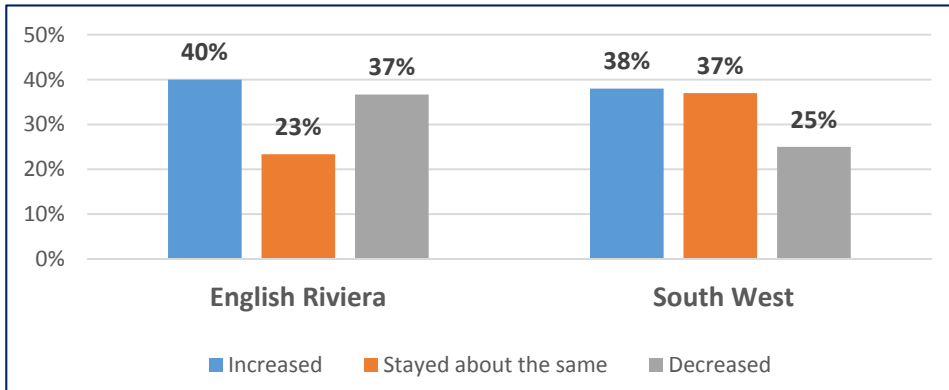


English Riviera Performance Monitor November 2017

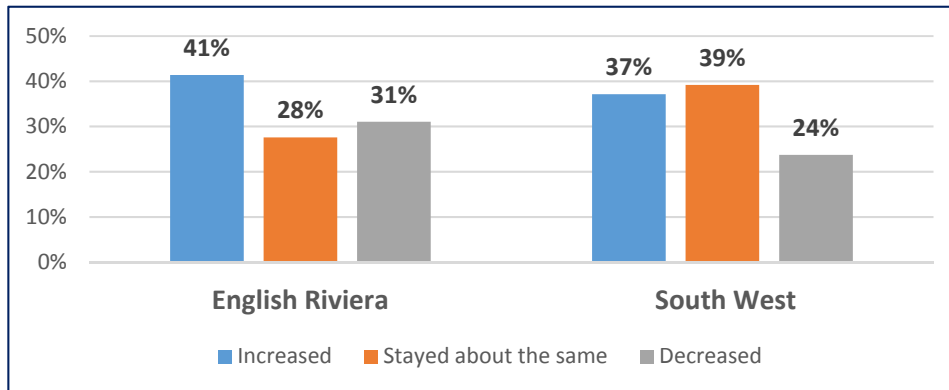
Visitor numbers compared to November 2016



Estimated actual % change

English Riviera 2.50%
South West 3.51%

Turnover compared to November 2016



Estimated actual % change

English Riviera 2.33%
South West 4.78%

Business outlook	December	January
Better than last year	19%	3%
Same as last year	36%	59%
Not as good as last year	44%	38%

English Riviera Performance Monitor November 2017

Business optimism (max 10)	English Riviera	South West
Nov-17	6.17	6.37
Oct-17	6.20	6.37
Sep-17	6.17	6.24
Aug-17	6.03	6.24
Jul-17	5.93	6.09
Jun-17	5.68	5.94
May-17	6.31	6.31
Apr-17	6.49	6.51
Mar-17	6.30	6.47
Feb-17	6.75	6.65
Jan-17	6.40	6.45
Dec-16	NA	6.66
Nov-16	5.80	6.36

Accommodation occupancy	%	Sample
Serviced room	21.5%	10
Hotel room	40.5%	<5
B&B/guest house room	16.7%	8
Self catering unit	55.0%	<5
Holiday Park unit	0.0%	0
Caravan/camping pitch	0.0%	0

Sample this month 41

**Summary data taken from the English Riviera Performance Monitor
compiled by the South West Research Company on behalf of the
English Riviera BID Company**