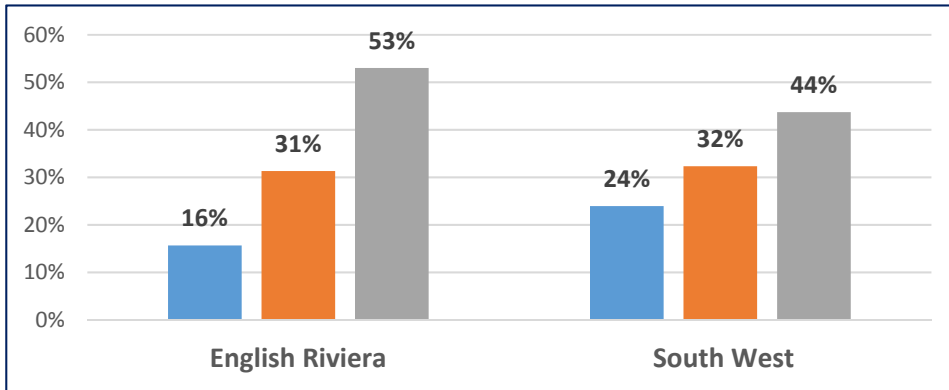


English Riviera Performance Monitor March 2017

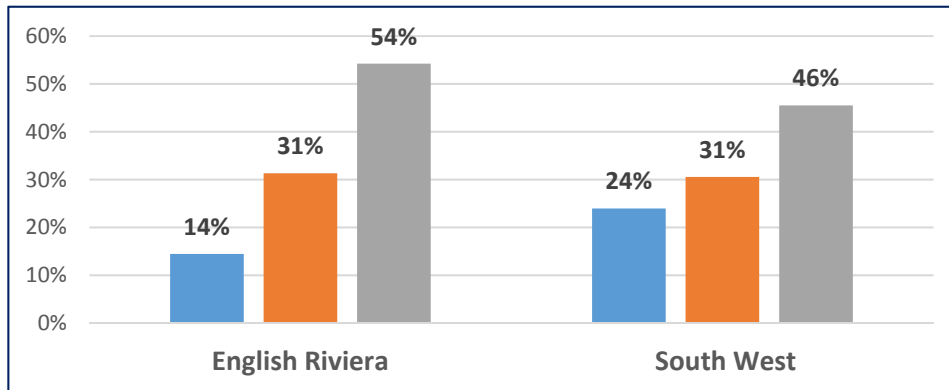
Visitor numbers compared to March 2016



Estimated actual % change

English Riviera -13.09%
South West -7.12%

Turnover compared to March 2016



Estimated actual % change

English Riviera -13.89%
South West -11.31%

Business outlook	April	Summer season
Better than last year	46%	25%
Same as last year	24%	42%
Not as good as last year	30%	33%

English Riviera Performance Monitor March 2017

Business optimism (max 10)	English Riviera	South West
Mar-17	6.30	6.47
Feb-17	6.75	6.65
Jan-17	6.40	6.45
Dec-16	NA	6.66
Nov-16	5.80	6.36

Accommodation occupancy	%	Sample
Serviced room	30.3%	34
Self catering unit	43.6%	11
Holiday Park unit	0.0%	0
Caravan/camping pitch	0.0%	0

Sample this month 101

Summary data taken from the English Riviera Performance Monitor
 compiled by the South West Research Company on behalf of the
 English Riviera BID Company