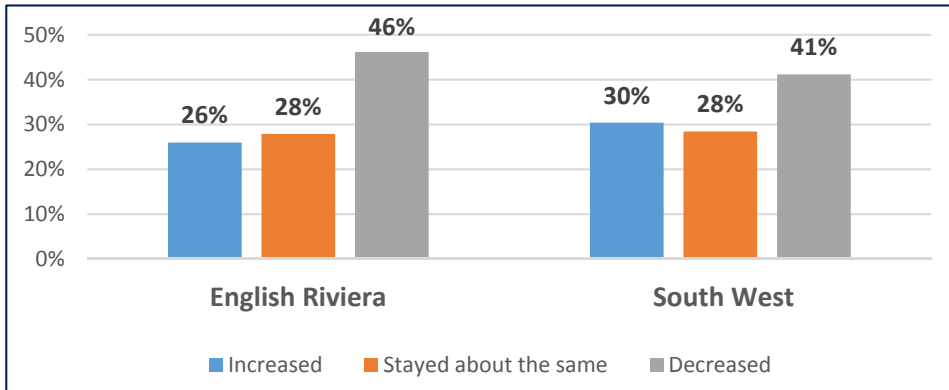


**English Riviera Performance Monitor June 2017**

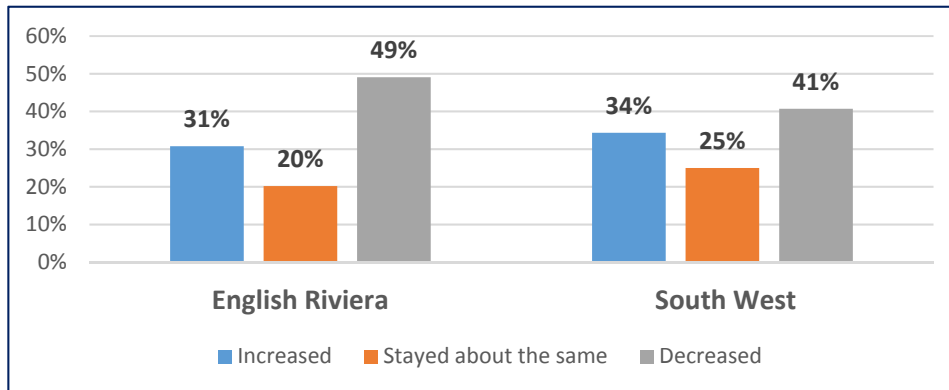
**Visitor numbers compared to June 2016**



**Estimated actual % change**

English Riviera            -6.76%  
 South West                    -2.07%

**Turnover compared to June 2016**



**Estimated actual % change**

English Riviera            -4.13%  
 South West                    -1.30%

<b>Business outlook</b>	<b>July</b>	<b>Summer season</b>
Better than last year	17%	15%
Same as last year	37%	31%
Not as good as last year	46%	54%

**English Riviera Performance Monitor June 2017**

Business optimism (max 10)	English Riviera	South West
Jun-17	5.68	5.94
May-17	6.31	6.31
Apr-17	6.49	6.51
Mar-17	6.30	6.47
Feb-17	6.75	6.65
Jan-17	6.40	6.45
Dec-16	NA	6.66
Nov-16	5.80	6.36

Accommodation occupancy	%	Sample
Serviced room	61.2%	53
Hotel room	67.7%	15
B&B/guest house room	58.6%	38
Self catering unit	81.9%	10
Holiday Park unit	0.0%	0
Caravan/camping pitch	0.0%	0

Sample this month                      108

Summary data taken from the English Riviera Performance Monitor  
compiled by the South West Research Company on behalf of the  
English Riviera BID Company