

**ENGLISH RIVIERA BID COMPANY LTD**  
**MANAGEMENT ACCOUNTS FOR THE PERIOD TO 31 December 2022**

	Year to Date	BUSINESS PLAN BUDGET
<b>INCOME</b>		
BID Levy	528,528	532,000
Additional Income	83,221	70,000
Funds brought forward from ERbid1	71,357	
	<b>683,106</b>	<b>602,000</b>
<b>EXPENDITURE</b>		
Destination Marketing Expenditure*	442,224	376,300
Events	97,941	100,000
	540,165	476,300
<b>CORE EXPENSES</b>		
Staff	91,306	100,000
Overheads	25,367	17,700
Levy Collection Costs	14,768	8,000
Reserved Commercial Income carried forward	11,500	
	<b>142,941</b>	<b>125,700</b>
Uncommitted Reserves to carry forward	-	-

\*Includes committed national advertising for Spring 2023